

**SCIENCE NORTH HOSTED THE BLUECOAT BALL FUNDRAISING GALA:  
\$300K IN FUNDS RAISED FOR THE *SCIENCE FOR ALL FUND***

(SUDBURY, ON) – On Saturday, February 25, Science North’s annual fundraising event, The Bluecoat Ball presented by Technica Mining, took place for the first time in-person since 2020. Science North invited members of the community to an evening of inspiration and entertainment to support their new *Science For All Fund*. The evening was a sold-out experience and generated \$300,000 for the *Science For All Fund*. Surpassing the night's goal of \$100,000 would not have been possible without the generosity of everyone who attended the gala. Science North extends its gratitude, especially to the Bluecoat Ball Honorary Chair, Keith Brewster who concluded the event by donating \$125,000 towards the final total, supporting the *Science For All Fund*.

This innovative new fund will provide financial support to increase the number of individuals, groups, schools, and communities who can access Science North facilities and experiences. Science for All ensures programs related to STEM (Science, Technology, Engineering and Mathematics) are attainable to anyone living in Sudbury and across Northern Ontario.

This year’s Bluecoat Ball was inspired by Science North’s newest special exhibition: [\*Dinosaur Discoveries\*](#). Visiting a land lost to time, guests will rediscover these life-sized dinos as they come to LIFE. The Bluecoat Ball is a delightful experience curated to glitz, glamour, and armour all while making an impactful difference in the community. Guests had a one-of-a-kind experience where they had a first look at Dinosaur Discoveries as they sipped and marvelled in the splendour of these magnificent creatures.

**Quotes:**

We are humbled and grateful for the support and generosity of our community that was demonstrated at Saturday’s event. The Bluecoat Ball is more than just a gala, it is an opportunity to connect, inspire and drive meaningful change in Northern Ontario. The *Science For All Fund* will create access and opportunities for everyone interested in STEM (science, technology, engineering and math), and we could not be more pleased with the outcome of the night.

**- Ashley Larose MSc, CEO – Science North**

Coming back home to Sudbury is always incredibly special for me, but this particular visit is very different. It’s less about socializing and more about stepping up and leaning into a community that has been so vital for me and my successes and using my platform and

philanthropy to elevate and support the next generation of youth by establishing the Science for All Fund. This novel fund will help provide support to individuals, families, students, and communities from across Northern Ontario to have access to the world-class science centre that is Science North, and it's wonderful, enriching programming.

**- Keith Brewster, Director & Lead Philanthropist - Stober Foundation**

### **About Science North**

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit [sciencenorth.ca](http://sciencenorth.ca).

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*Science North is an agency of the Government of Ontario and a registered charity #10796 2979 RR0001.*