



FOR IMMEDIATE RELEASE
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Indigenous Ingenuity travelling exhibition now open in North Bay

(North Bay, ON) – Anishinaabewin Maamnindimowin: Pane Gii-Bite (*Indigenous Ingenuity: Timeless Inventions*), presented by Indigenous Tourism Ontario and Science North, opened its doors to the public this morning at the North Bay Museum. North Bay is the sixth stop of the tour, having already made recent stops in Serpent River and M’Chigeeng. Over the next two years, the exhibition will be travelling to approximately 20 communities across the north, presenting a clever and novel mix of science and culture intended to stir a sense of pride among First Nation, Inuit and Métis communities.

Indigenous Ingenuity: Timeless Inventions is currently on display at the North Bay Museum, until Saturday, July 1. Stop by and see the exhibition included with your purchase of admission to the museum, from Monday to Friday, 10 a.m. – 5 p.m., Saturday, 8:30 a.m. - 3 p.m.

The development of the customized 100 sqm Indigenous Ingenuity travelling exhibition and tour will reach communities across Northern Ontario from September 2022 to June 2024. Elements of the main 500 sqm exhibition have been redesigned into a tour-sized format capable of efficient travel, easy to install and host while maintaining an impactful and engaging visitor experience. In addition, this version adds new content inclusive of Northern Ontario, including content that was developed in close collaboration with Science North's Indigenous advisors. The northern tour of this exhibit will create a significant economic impact in the north through growth and diversification of the tourism sector, as well as job creation at Indigenous Tourism Ontario, Science North, and partner attractions.

The *Indigenous Ingenuity: Timeless Inventions* travelling exhibition is proudly supported by the Northern Ontario Heritage Fund Corporation, the Federal Economic Development Agency for Northern Ontario, and the Government of Canada. For more information about the Indigenous Ingenuity tour and upcoming stops on its tour, visit sciencenorth.ca/indigenous-ingenuity

The Igloo installation in the exhibition is an original creation by the National Film Board, directed by Dan Thornhill, designed to bring to life the richness of Canadian Inuit culture. For more information, visit [NFB.ca/Unikkausivut](https://nfb.ca/Unikkausivut).

Quotes

“This is a fantastic event that Indigenous Tourism Ontario and Science North have organized for the residents of North Bay and area and something that will leave a lasting impression on our constituents. Museums and travelling exhibits play a key role in preserving our heritage, supporting innovation, and fostering a greater sense of understanding and pride among Canadians of all ages and backgrounds. I encourage all residents not just in North Bay, but throughout Nipissing-Timiskaming to take the time to come down to the North Bay Museum and experience this interactive exhibit.” – Honourable Anthony Rota, Member of Parliament for North Bay and Speaker of the House of Commons

“NOHFC funding helps museums across the province protect and interpret Ontario’s cultural heritage and strengthen the capacity of organizations right across the heritage sector,” said MPP Vic Fedeli. “We look forward to learning about this travelling exhibit and experience the innovative processes that give rise to Indigenous knowledge.”

“The City of North Bay welcomes this new travelling exhibit showcasing how Indigenous knowledge and culture is linked with innovation,” said North Bay Mayor Peter Chirico. “Thanks to Science North and the North Bay Museum for providing residents and visitors to our community with the opportunity to visit this exciting and educational exhibit”

“We are excited that people will learn about many of the crucial contributions, innovations and methods that Indigenous peoples have created and shared with the world. It’s an important step to see tourist attractions like Science North feature exhibitions that highlight Indigenous successes.” - Kevin Eshkawkogan, President and Chief Executive Officer of Indigenous Tourism Ontario

“The North Bay Museum is excited to welcome our partners from Science North and the Indigenous Ingenuity tour into our museum gallery from May 24th - July 1st, 2023! We encourage the North Bay community, and visitors to the area, to join us for this wonderful opportunity in better understanding the diversity, interconnectedness, and resourceful ways of knowing that Indigenous innovations provide in the global community. We welcome all families and individuals to experience this hands-on, tactile, and immersive adventure while having fun and learning.” – Sarah Aubertin, Acting Director, North Bay Museum

“Science North has brought many exciting festivals, events, and exhibitions to North Bay. We are pleased to bring another one-of-a-kind exhibition to this community. *Indigenous Ingenuity: Timeless Inventions* will help educate, highlight, and share the contributions of Indigenous peoples. I want to highlight the incredible team at Indigenous Tourism Ontario for all their efforts in bringing this exhibition to life. Thank you also to the amazing team from the North Bay Museum for hosting this exhibition. We’re grateful for the support of the North Bay community and proud that Science North has a strong presence here.” - Ashley Larose MSc, CEO – Science North.

About Indigenous Tourism Ontario

Indigenous Tourism Ontario (ITO) is the province's first and only dedicated Indigenous tourism organization. They are a membership-based non-profit whose mission it is to improve the economic conditions of Indigenous Peoples through the provision of meaningful financial, marketing, industry guidance and support, resources, and advocacy work to Indigenous tourism owners and operators across the province. ITO is recognized by the Chiefs of Ontario (COO), and Government of Ontario organizations and ministries for their work therein. For more information about ITO and their initiatives please visit indigenoustourismontario.ca.

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint master's and graduate diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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Media Contact:

Nick Ryma
Marketing Specialist
Science North
705-918-5899
nick.ryma@sciencenorth.ca

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