



FOR IMMEDIATE RELEASE
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SCIENCE NORTH ANNOUNCES LAUNCH OF \$3M CAPITAL CAMPAIGN FOR THE GO DEEPER PROJECT AT DYNAMIC EARTH

SUDBURY, ON - The Capital Campaign for Science North's *Go Deeper* expansion project was launched last night at Dynamic Earth.

The project represents the largest investment in mining and earth sciences experiences since Dynamic Earth's inception in 2001. *Go Deeper* will provide memorable experiences that portray modern mining in a realistic way and showcase this rapidly changing and dynamic industry. The total value of the project in Sudbury and across Northern Ontario is \$7.4M.

A key project component encompasses specific strategies to broaden and deepen the scope of *Go Deeper* across Northern Ontario. Interactive exhibits at partner attractions, portable exhibits for community events, and classroom STEM kits and programs for First Nation schools will bring educational, economic and social benefits to communities across the North.

A second key project component is the next major phase of physical expansion and renewal at Dynamic Earth. Underground expansion and new experiences throughout the Centre will showcase modern mining and the future of mining – the equipment, technology, innovation and new opportunities in the industry. Visitors will discover that Sudbury, and Northern Ontario, are hubs for mining innovations and advanced technologies, driven by entrepreneurs and businesses that are helping to revolutionize the mining sector globally.

The third key project component will expand the reach of *Go Deeper* to general public and school audiences across Canada. A fun and educational digital game, developed jointly with the Canadian Institute of Mining, Metallurgy and Petroleum (CIM), will feature pan-Canadian content and perspectives of the mining industry. This new experience will be widely accessible to people across Canada, including those living in rural, underserved and remote communities as well as urban areas.

During the event, Mario Grossi, Co-Chair of the *Go Deeper* Capital Campaign and CEO of Technica Mining announced that Technica Mining has committed an investment of \$1.5M to support the project. *"Indigenous Peoples have cared for this land since time immemorial. It is our shared responsibility to honour the treaty relationships with local Indigenous partners in the spirit of peace, mutual prosperity and environmental stewardship,"* said Grossi. *"With this, Technica Mining is humbled to continue our journey toward reconciliation through our support of the *Go Deeper* project. It is our hope that the project will inspire a new generation of people*

to explore careers in mining, while celebrating the intelligence of Indigenous traditions, ways of knowing, being and doing. Go Deeper is a critical opportunity for us to share the truth of our past, reconcile our present, and attract the talent to create a better future.”

During the launch event, two other important private sector contributions were announced. Desjardins announced a donation of \$250,000 from their GoodSpark Fund, while Glencore confirmed a donation of \$200,000 to support the project.

“Through the GoodSpark Fund, Desjardins is supporting emerging community projects that aim to boost regional development and socioeconomic recovery. We are proud to name the Go Deeper initiative at Dynamic Earth as one of these projects,” said Richard Dupuis, Senior Vice-President, Business Banking at Desjardins Ontario Credit Union. *“Youth is an important priority for us, and with this donation Dynamic Earth will be able to provide both educational and professional opportunities for young people.”*

“As a long time partner and supporter of Science North, we believe the Go Deeper project will help secure a bright future for Dynamic Earth and aligns with our development of the Craig Mine, Onaping Depth project, which is securing our own mining future in Sudbury,” said Peter Xavier, Vice President, Glencore Sudbury Integrated Nickel Operations. *“The automated technologies we are using as mines go deeper is rapidly shifting the way people work, and the education and skills required. The Go Deeper project has the potential to help attract a new generation to the industry.”*

In addition to the private sector capital campaign, the project has received significant support from public sector funders. The Northern Ontario Heritage Fund Corporation announced a \$1.5M contribution to the project, Canadian Heritage Canada Cultural Spaces Fund confirmed a \$1.1M contribution to the project and Environment and Climate Change Canada has invested \$50,000 into the project.

Individuals and organizations interested in investing in the Go Deeper Capital Campaign can contact Ashley Larose, Director of Development at Science North (tel. 705 522 3701 x311 or larose@sciencenorth.ca). More information about the project can be found at godeeper.ca.

“Dynamic Earth is an important asset to not only our community, but also the overall Northern Ontario mining sector. Through the programs and experiences of the Go Deeper project, all of Northern Ontario will have the opportunity to engage with our vibrant, dynamic and innovative industry. I’m pleased to serve as Co-Chair of this Capital Campaign and am confident the impact of this project will educate, entertain and inspire people of all ages to consider careers in mining. I invite our community to support this important project.” - Stella Holloway, Capital Campaign Co-Chair

“We are proud of the strong collaborations between industry, tourism and Indigenous partners that will support the success of the Go Deeper project. The new and memorable modern mining and critical mineral experiences will engage diverse audiences across Northern Ontario and Canada, especially underrepresented groups in STEM. We are excited for this project to generate pride, interest and involvement in mining-related education and careers.”- Jennifer Booth, Interim CEO, Science North

“The support of the Northern Ontario community, and particularly that of the mining sector, is key to the success of this campaign. We are very excited about the donations made to date, which total \$1,950,000. It's strong proof that Dynamic Earth continues to play a leading role in engaging our communities with the mining sector, and ultimately helping to inspire future generations consider mining career opportunities.” - Ashley Larose, Director of Development, Science North

More information about the project can be found at godeeper.ca.

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

About Technica Mining

Technica Mining is a premiere underground mining and construction contractor. Our excellent safety record, experienced workforce and large equipment fleet will guarantee the timely completion of all your project needs. Trusted by the world's leading mining companies, Technica Mining has 20 years of experience in mine construction, development and production.

[About Glencore's Sudbury Integrated Nickel Operations](#)

Glencore is one of the world's largest global diversified natural resource companies and a major producer and marketer of more than 60 responsibly-sourced commodities that advance everyday life. Through a network of assets, customers and suppliers that spans the globe, we produce, process, recycle, source, market and distribute the commodities that enable decarbonization while meeting the energy needs of today.

Glencore's Sudbury Integrated Nickel Operations activities include exploration, Fraser Mine, Nickel Rim South Mine, Strathcona Mill, and the Sudbury Smelter. The company has been mining nickel copper ores in the Sudbury area of northern Ontario, Canada since 1928, and is currently developing the Onaping Depth Project, a deep mining project located below Craig Mine in the West end of Sudbury. We employ 1,200 permanent employees, and 1,200 contractors. glencore.ca/sudburyino

About the GoodSpark Fund

In 2016, Desjardins created a fund and committed to investing \$250 million by 2024 in socially transformative projects created by and for the community. Through the GoodSpark Fund, Desjardins awards grants to initiatives that address what matters most to communities, like

employment, economic vitality, education and the environment. So far, the GoodSpark Fund has supported more than 600 initiatives.

About Desjardins Group

[Desjardins Group](#) is the largest cooperative financial group in North America and the fifth largest cooperative financial group in the world, with assets of \$391 billion. It was named one of the Canada's Top 100 Employers by MediaCorp. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. Ranked among the world's strongest banks according to *The Banker* magazine, Desjardins has one of the highest capital ratios and [credit ratings](#) in the industry.

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Science North is an agency of the Government of Ontario and a registered charity #10796 2979 RR0001.