



FOR IMMEDIATE RELEASE
NOVEMBER 12, 2021

A TRAIL LIKE NO OTHER GRAND OPENING OF THE BIG NICKEL TRAIL

SUDBURY, ON – There's a new trail in town! Science North, along with Dynamic Earth and the Rainbow Routes Association are excited to announce the official grand opening of the Big Nickel Trail. All of this was made possible by the financial contributions of the Ontario Trillium Foundation.

“This new trail provides a fantastic heart pumping experience. Many have heard the expression “it takes a community to raise a child”. I now say, it takes a collaborative community effort to build a great project. The project as a whole proved to be quite the process given the 20m elevation change that follows the contours of a typical Sudbury rock outcrop,” said *Daniel Barrette, Executive Director at Rainbow Routes Association*. He added, “Businesses like Pioneer Construction, Sign Effects, and Pinchin Environmental stepped in to provide their expertise when most needed. Community individuals got their hands dirty and worked their backs to bring the trail a touch of life and its unique features. Many other individuals provided insight, technical guidance and comments along the way to make the trail as safe and most accessible to everyone while aiming to provide the best possible experience,”

When a community comes together, great things happen. The Big Nickel Trail features ten unique signs that highlight key points of interest surrounding the trail, a variety of different shortcuts to explore, and a picturesque lookout for everyone to enjoy.

“We are honoured to partner with the Rainbow Routes team to develop and implement the new “Big Nickel Trail”. This trail system features something for everyone; from a leisurely stroll to more adventurous exploring to building new natural science knowledge. Discover fun facts about different plants and minerals as you take part in the scavenger hunt or take a pause to sit and enjoy the scenery of the city below, as you make your way to the world-famous Big Nickel. This trail system is not only fun and engaging, it also provides safe access for pedestrians to Dynamic Earth,” said *Jennifer Beaudry, Senior Manager at Dynamic Earth*.

The new trail provides another level of adventure, a great short hike with a steep incline, more reason to experience the great outdoors and to get some exercise!

“Like many Sudburians, I frequently utilize the Rainbow Routes network of trails. As the MPP for Sudbury, I am honoured to congratulate the Rainbow Routes Association on receiving Ontario Trillium Foundation support towards the completion of the Big Nickel Trail. This short, heart-pumping trail helps to further connect our community. The addition of this trail to the broader Rainbow Routes trail network will continue to promote outdoor recreation and healthy

living choices in our own backyard. I want to send my most sincere thanks to the Association, it's volunteers, and everyone else in the community for their contributions.” said *Jamie West, Member of Provincial Parliament for Sudbury.*

The Big Nickel Trail is open to the general public and all Dynamic Earth visitors. For more information about the trail, head over its [webpage](#) to explore all it has to offer!

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the second – and eighth-largest science centres in Canada. Science North's attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, have developed North America's first and only comprehensive Science Communication program, a joint graduate diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For more information, please visit sciencenorth.ca.

About Rainbow Routes

Rainbow Routes Association is dedicated to Greater Sudbury's urban transformation towards becoming a healthier and more vibrant place to live. We advance and promote trails and non-motorized routes to provide citizens with active, healthy, and affordable recreation and transportation opportunities. We provide leadership, create partnerships, and engage the community to continuously improve our trail network and offer outstanding natural experiences.

-30-

Media Contact:

Lara Fielding
Senior Marketing Manager
Science North
705-507-6256
fielding@sciencenorth.ca

Science North is an agency of the Government of Ontario and a registered charity #10796 2979 RR0001.